

AZASLA

Sponsor Ad Specifications



FULL PAGE

7.5" x 9.5"

Platinum/Gold Sponsorship

HALF PAGE

7.5" x 4.625"

Silver Sponsorship

1/4 PAGE

3.675" x 4.675"

Bronze Sponsorship



ASLA
ARIZONA

Ad Submission Requirements

Parameter	Requirement
File Format	PDF (preferred), JPG, or TIFF (flattened, high-resolution)
Resolution	Minimum 300 DPI at final print size
Color Mode	CMYK (RGB files may shift colors)
Fonts	Embed fonts or convert to outlines
Trim Sizes	Full Page / Half Page / Quarter Page (see chart below)
Safe Area	0.25" margin inside trim on all sides
Bleed	0.125" on all sides if background extends to edge
File Naming	CompanyName_AdSize_Year.pdf (e.g., SmithDesign_QuarterPage_2026.pdf)
File Size	Under 25 MB (larger files via file transfer link)
Deadline	March 21, 2026
Responsibility	Ads print exactly as submitted — check spelling, layout, resolution, and colors

Ad Size	Trim Size	Safe Area (0.25" margins)	Optional Bleed
Full Page	8" × 10"	7.5" × 9.5"	8.125" × 10.125"
Half Page	7.5" × 4.625"	7.0" × 4.375"	7.625" × 4.75"
Quarter Page	3.625" × 4.625"	3.125" × 4.125"	3.75" × 4.75"

Note: All sizes account for 0.25" outer page margins and 0.25" gaps between ads.

Submission Instructions

Email to: communications@azasla.org

Or upload via: www.azasla.org/sponsorship-opportunities

Include confirmation of ad size and type in the email



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