The Arizona Chapter of the American Society of Landscape Architects (AzASLA) provides numerous opportunities for businesses and individuals to market their products and services. Please review the sponsorship details for more information. You can select a pre-packaged sponsorship that contains everything provided within the option you choose, or you can build your own package, and select individual items that meet your budget. Individual items can also be added to any level package if desired.
AWARDS GALA & CONFERENCE – Saturday, March 28, 2020

The Awards Gala is the chapter’s premier annual event & focuses on the presentation of the chapter’s annual awards. Our banquet has been scheduled for Saturday, March 28, 2019 at the Warehouse 215: A Bentley Project located in Downtown Phoenix. With over 240 attendees & 26 Vendors at the prior Gala & EXPO this next event is certain to be an event to participate in!

The Awards Gala is also the focus of the Mesquite Journal Spring issue.

Gala Reception Sponsor: Gala tickets (6), draped Expo table during reception, recognition on event marketing. This will provide open bar & appetizers for reception attendees. Quantity: one.

Post-Gala Dessert Reception Sponsor: Gala tickets (6), draped Expo table during reception, recognition on event marketing. This will provide after dinner cocktails & desserts on the Patio after the Awards Gala for attendees. Quantity: one.

Emerging Professionals Sponsors: recognition in pre-publicity & registration materials, listing in event program, hosting banquet table, recognition during event and in post-event press releases & publications. Includes up to ten (10) tickets to the Awards Gala. (2 tickets for Sponsors and eight for distribution). Quantity – two. One for ASU and One for UA award students & faculty.

Expo Tables during Reception 4-6 pm: Gala tickets (2), draped expo table for reception to display promotional and information product(s), recognition on event marketing. Quantity: 24 tables total.

AMIGO: Gala tickets (2), recognition as a supporter and friend on Event marketing materials and program.
The golf tournament is one of the Chapter’s major social events and will occur once in 2020 likely in September based on course availability. Included in the cost is our providing up to 100 items to attendees on your behalf with your logo. Please supply jpeg artwork 4-6 weeks prior to event.

**Tournament Grand Sponsor:** 2 - tournament entry (foursome), hole recognition, EXPO table, special recognition on event marketing. Quantity: 1

**Breakfast Sponsor:** hole recognition, sponsorship provides a breakfast sandwich/burrito for attendees, EXPO table, recognition on event marketing. Quantity: 1

**Lunch Sponsor:** 2 - tournament entry (foursome), hole recognition, sponsorship provides a buffet lunch for attendees, EXPO table, recognition on event marketing. Quantity: 1

2019 Honor Award “Wiseman & Gale Interiors”
The Green Room Collaborative
COMMUNICATIONS

WEBSITE
The AzASLA website, www.azasla.org, is the primary point of contact and communication for the chapter. A sponsor logo and website link can only be provided on the AzASLA website annually with the pre-set packages listed on page 6.

MESQUITE JOURNAL
The Mesquite Journal is the Chapter’s scholarly publication that offers exploration of ideas and challenges central to the contemporary practice of landscape architecture in Arizona. Besides scholarly features, the journal includes more in-depth coverage of chapter events than the Chapter’s website or E News Blast newsletter. The journal is issued once a year, in printed format in the spring focusing on the Chapter’s Annual Awards Program. The estimated number of people receiving the journal is 350 – 400 per issue including State and Local Government Representatives.

Advertisers shall provide camera ready artwork matching the exact dimensions of the selected ad size in jpeg format. Prices are for color listings.
Main Menu Annual pre-set packages (check box to indicate selection)

* **PLATINUM Sponsor**  over $12,000 Value for only  $9,000.00 □

- 12 tickets at the Awards Gala
- Gala Recognition as a Platinum Sponsor
- Corporate Gala Grand Sponsor, logo at podium during program
- Ability to Address Gala Audience at onset of program (video acceptable)
- Draped Expo Table at Gala with Premier EXPO location
- Participation in 1 Mini-EXPO in Tucson (separate from Awards Gala)
- Hole Recognition at the Annual Golf Tournament

- 2 - Tournament Entry (foursome) at Golf Tournament
- Golf recognition as a Platinum Sponsor on marketing materials
- Yearly website logo & Link
- Participation in 1 Annual Collaborative Networking Event
- Recognition at all AzASLA events in 2020
- Full page color ad in the Mesquite Journal, Your Choice of Location
- Sponsorship & logo recognition at upcoming Advocacy Events with all LA registrants

* **GOLD Sponsor**  $6,000.00 □

- 8 tickets for the Awards Gala
- Gala Recognition as a Gold Sponsor
- Draped Expo Table at Gala
- Recognition at all AzASLA networking events in 2020
- Participation in 1 Mini-EXPO in Tucson (separate from Awards Gala)
- Hole Recognition at the Annual Golf Tournament
- 1 - Tournament Entry (foursome) at Golf Tournament
- Yearly website logo & Link
- Full page color ad in the Mesquite Journal
- Participation in 1 Annual Collaborative Networking Event
- Sponsorship & logo recognition at upcoming Advocacy Events with all LA registrants

- Yearly website logo & Link
- Full page color ad in the Mesquite Journal
- Participation in 1 Annual Collaborative Networking Event
- Sponsorship & logo recognition at upcoming Advocacy Events with all LA registrants

** PACKAGES CAN BE SHARED FOR A SECONDARY, AFFILIATED ORGANIZATION WITHIN YOUR CORPORATION FOR AN ADDITIONAL $1,000.00/YEAR TO ANY PACKAGE.**

** PACKAGES LISTED ARE FOR ONE CORPORATE LOGO ONLY **

* **SILVER Sponsor**  $4,500.00 □

- 6 tickets for the Awards Gala
- Gala Recognition as a Silver Sponsor
- Draped Expo Table at Gala
- Hole Recognition at the Annual Golf Tournament
- Recognition at all AzASLA events in 2020
- Participation in 1 Mini-EXPO in Tucson (separate from Awards Gala)

- Golf recognition as a Silver Sponsor on printed materials
- Yearly website logo & Link
- 1/2 page color ad in the Mesquite Journal
- Participation in 1 Annual Collaborative Networking Event
- Sponsorship & logo recognition at upcoming Advocacy Events with all LA registrants

* **BRONZE Sponsor**  $3,500.00 □

- 2 tickets for the Awards Gala
- Gala Recognition as a Bronze Sponsor
- Draped Expo Table at Gala
- Recognition at all AzASLA events in 2020
- Participation in 1 Mini-EXPO in Tucson (separate from Awards Gala)
- Hole Recognition at the Annual Golf Tournament

- Yearly website logo & Link
- 1/2 page color ad in the Mesquite Journal
- Participation in 1 Annual Collaborative Networking Event
- Sponsorship & logo recognition at upcoming Advocacy Events with all LA registrants
## Build Your Own Sponsorship Package

(These items can be added to any of the above packages or purchased individually)

### Gala

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
<th>Enter Extended Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Supporting Sponsor of the Gala</td>
<td>$2,500.00</td>
<td>$</td>
</tr>
<tr>
<td>Gala Reception Sponsor</td>
<td>$2,500.00</td>
<td>$</td>
</tr>
<tr>
<td><strong>Post-Gala Dessert Reception Sponsor</strong></td>
<td>$2,500.00</td>
<td>$</td>
</tr>
<tr>
<td>Expo Tables for Reception (includes 2 Gala tickets)</td>
<td>$1,500.00</td>
<td>$</td>
</tr>
</tbody>
</table>

### Golf Tournament

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
<th>Enter Extended Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tournament Grand Sponsor</td>
<td>$3,000.00</td>
<td>$</td>
</tr>
<tr>
<td>Awards Reception &amp; Lunch Sponsor</td>
<td>$3,000.00</td>
<td>$</td>
</tr>
<tr>
<td>Breakfast Sponsor</td>
<td>$1,000.00</td>
<td>$</td>
</tr>
</tbody>
</table>

* Additional Opportunities Available prior to the Tournament *

**Total Payment DUE:** $__________ *(Pages 5 + 6)*
AzASLA 2020 Sponsorship Agreement

Contact Name: 

Company: 

Address: 

Telephone: 

Email: 

***Please email a copy of this order form & your LOGO in high-res tif or jpg to: Karla Hunt, at karlabhunt@gmail.com

Payment Information: AzASLA will send an invoice after the sponsorship agreement has been received. Please send payment within fourteen (14) days of receipt of invoice. 

WE ARE HAPPY TO SET UP PACKAGE SPONSORSHIPS ON A PAYMENT PLAN.

* CUSTOM PACKAGES ARE AVAILABLE AS WELL BASED ON YOUR NEEDS AND BUDGET *

AzASLA Contact Information:
Karla Hunt, c/o AZ Chapter, American Society of Landscape Architects (AzASLA)
PO Box 28393
Phoenix, AZ  85283

Thank You for Supporting the AzASLA & the Profession!