



**Chapter Executive Committee Meeting
Tuesday March 20, 2018
DRAFT MINUTES**

I. CALL TO ORDER at 6:02 pm

Attendees: Laura Paty, Aaron Allan, Brett Anderson, Jake Miller, Galen Drake, Alexandra Blandford, Rick Campbell, Karla Hunt, Beth Johannessen, Joe Ewan, Toni Candanedo, Darbi Davis, Justin Azevedo, Amy Webb, Tanner Christensen, Eva Zambrano and Cristal Castro

II. CHAPTER LOBBYIST UPDATE

Nothing to Report

III. CHAPTER BUSINESS

A. Secretary Report:

Brett A. motioned to approve the February meeting minutes, Aaron A. seconded. Motion Approved.

B. Treasurer Report:

Laura P. motioned to approve February Treasurer Reports, Aaron A. seconded. Motion Approved.

February 2018

Savings balance: \$20,008.98

Checking balance: \$85,092.00

Receivables: \$12,309.00

Expenses month: \$23,544.63

Income month: \$72,003.15

Net Income month: \$48,458.52

IV. CHAPTER DISCUSSIONS

A. Book of Lists

Nothing to Report

B. AzASLA/APA Network Meetings

Karla H. shared the topic suggestions received and the idea to have panels instead of speakers.

Suggested topics include:

Form Based Code

Smart Cities

Impact of Ride Share

Evolution of streets

Self-Driving Vehicles

Cooling the City
Water – Allocation of water in an arid city.
Tim Gallegos suggested a plant tour and demo at GAF

Venues were discussed and one possibility being Grand Central Station Coffee.

C. ASLA branding launch April 1

Justin A. will create a flyer to announce the re-branding and update the website.

D. Chapter Support Requests

1. A student conducting a study of landscape professionals' process for choosing plants for projects has asked the EXCOM to share the study with members. EXCOM approves and the study will be sent to members.

2. Canary Studio and Gould Evans will be hosting Gil Peñalosa in Phoenix April 7th, the day after his talk in Tucson. The event will be added to the WLAM 2018 calendar once a confirmation and more information is received.

E. 2018 Elections

The following EXCOM positions are up for elections this summer: Treasurer, Secretary, Trustee and CS/SS Chairs.

F. Subcommittee volunteers

1. Student Chapter Sponsorship – EXCOM determined there is a need for a subcommittee to better serve students.
2. Chapter Committees – there are discrepancies between the bylaws and the committees noted in the Strategic plan in 2015. A subcommittee will meet to determine subcommittees needed and how to fill those roles. Karla H. will send a doodle poll to subcommittee participants.

V. CHAPTER UPDATES

A. Communications

Justin A. reported that a Google calendar has been created for AzASLA events and has been added to the website. Also Beth J. has created a WLAM 2018 calendar that will be sent out to members. Justin A. will create a flyer for the ASLA/AzASLA rebranding launch and is working on a happy hour launch party.

B. Board of Trustees Report:

Aaron A. reported that the Mid-Year meeting will be held in either late April or early May and the webinar prep for the meeting will be held prior. The Mid-Year meeting will address strategic objectives and will set goals and priorities for the upcoming year.

C. Alliance:

Nothing to Report

D. SHADE/Education:

Justin A. reported that requests for speakers at SHADE have been sent.

E. Emerging Professionals:

Tanner C. reported that there was a LARE Happy Hour on March 15 with about a dozen attendees. The EP committee is also working with Catalina LaFrance to host workshops as a

more cost effective option than bringing in a professional from out of state. EP Committee will reach out to Yvonne English to research scope and fees for comparison.

1. 2018 ASLA Emerging Professionals Committee:
Nothing to Report

F. Advocacy/Government Affairs:

The Landscape Architecture advocacy packets are about 90% complete and will be ready for the Day at the Capital on April 24.

1. Licensure (National)

Aaron A. reported that there was a conference call to discuss state compacts and how they impact licensure. These state compacts are agreements by states within a region to recognize licenses from other states that are part of the compact. There are, of course, many issues that would have to be considered including CLARB's take on state compacts.

G. HALS:

Nothing to Report

H. MAG Active Transportation Committee:

Caryn Logan-Heaps sent an update to Karla and reported that there were three presentations. First, the AZ Dept of Health Services is working with a local portal that feeds to the CDC on tracking health issues (like asthma) that might be related to the environment (extreme heat, social vulnerabilities, air quality). Second, a presentation about the MAG statewide Employment Viewer that shows employers (down to the 5-employee level) and employment centers. And finally, a presentation about an app by Sole Images that allows field input into a central system.

I. Membership:

Beth J. reported the membership numbers as follows:

As of March 15, 2018:

237 members and 46 student members - 27 ASU and 21 UA

For the period between February 15, 2018 to March 15, 2018:

1 new member

3 rejoined members

2 lapsed member

J. Fellows:

Galen D. submitted his FASLA application.

K. WLAM and Public Awareness

Beth J. created a WLAM 2018 calendar for all state chapter events. The calendar will be linked to the website and Karla H. will email the calendar to all members. Valerie A. is continuing her effort to schedule presentations at schools and is looking for more school contacts. In addition, Valerie is coordinating the AzASLA Awards board tour for 2018.

1. The AzASLA Awards Exhibit schedule is as follows:

City of Phoenix 3/26-4/6

The State Capital event on 4/24

City of Mesa (tentative) 4/25

L. Section Updates

CS Update: Jake M. reported that the Central Section Nursery Tour will be held April 6th and the Cinco de Mayo warm-up will be April 19th.

SS update: Darbi D. reported the following upcoming events:

- Southern Section Nursery Tour will be held April 20th. There are 24 RSVPs currently.
- There will be a Landscape Architecture poster exhibit for WLAM 2018. The display will be held at the Downtown Tucson CAPLA Studio Annex at 44 N. Stone Ave
- A design charette will be held March 22
- Darbi D. will attend the Gil Peñalosa event in Tucson on April 5th and report back to the group. AzASLA will have a table and banner at the event.

Brett A. and Laura P. plan on hosting an EXCOM meeting in Tucson in either April or May.

M. University Relations

1. Arizona State University: Joe E. reported the ASU Landscape Architecture program is launching a Professional Advisory Committee. The faculty have developed by-law and there will be 12 members. Joe E. would like to have the AzASLA Chapter President on the Committee. First meeting is April 7th after the BSLA 40th Anniversary event. In addition, Jason Shupbach launched a website redesign effort for the School of Design and will host a series of open houses to promote the website. There are also a number of events happening during the month of April:

- The ASU BSLA 40th anniversary event will be held April 7th. Invites will go out soon
- An exhibit of alumni work will be available to view at the BSLA event
- In honor of WLAM the poster stands along University and Forest will feature work by ASU LA program alumni.

A series of interviews will be coordinated regarding the future of design, Joe will follow-up with more information.

2. University of Arizona: The CELA conference has historically been held the same weekend as the AzASLA Awards Gala. Lauri Johnson has reached out to CELA to ensure there is no longer a date conflict.

N. Student Chapters:

1. ASU Chapter: Toni C. reported the following:

- Student Chapter elections were held Brett Cordova will be the new Student Chapter President and Rachel Fulton will be Vice President. Brett plans to attend the next ExCOM meeting.
- Most of April the Design South Gallery will be hosting a design exhibit
- March 29th is the sketch crawl lecture with Virginia Hein and March 31st is the sketch crawl and reception
- AzASLA Award posters will be hosted at the school from 4/9-4/20
- In honor of WLAM 2018 the ASU student chapter will take over National's Instagram feed on April 11th.
- The student parking day exhibit will be at the State Capitol on Advocacy Day, April 24th.
- A number of WLAM Guerilla events will be hosted at the Design School, check the student Instagram page for details

2. U of A Chapter: Amy W. reported the following:

- Shadow Day was successful and there were actually more Phoenix firms that participated than Tucson firms.
- In honor of WLAM there will be a landscape architecture poster exhibit at the UofA Downtown Studio. The effort is being led by LA professionals with the help of UofA students.
- In honor of WLAM 2018 the Uof A student chapter will take over National's Instagram feed on April 13th.
- Student Chapter officer elections will be held in April
- MLA presentations will be held April 12th and Design Excellence will be held that week as well.

VIII. FUTURE AGENDA ITEMS

Meeting adjourned at 7:55 PM.

To add items to next month's meeting e-mail Laura with "ASLA Agenda Item" in the subject.