



**Chapter Executive Committee Meeting
Tuesday February 20, 2018
DRAFT MINUTES**

I. CALL TO ORDER at 6:00 pm

Attendees: Laura Paty, Aaron Allan, David Hewitt, Brett Anderson, Rick Campbell, Karla Hunt, Beth Johannessen, Galen Drake, Toni Candanedo, Tanner Christensen, Caryn Logan Heaps, Eva Zambrano, Cristal Castro and Amy Webb

II. CHAPTER LOBBYIST UPDATE

A. Review of Impending Legislative Session:

44 days into the legislative session; the targeted session time is 100 days. All bills at this point had to have been heard in the body that they originated, however, while no new bills can be presented they can insert new language to existing bills.

Of main concern or threat to us was HB2410 – Rob’s assumption is that the bill is dead as a number and he doesn’t think there’s a likelihood of its coming back. Again, there’s still an option to work it into a current bill, but he feels this is very unlikely. As a reminder, this was the bill introduced by a new member, Rep. Mosely, from northern Arizona (Havasu area).

There are bills Rob is watching that may have an impact to the BOTR in some fashion (HB2062). SB1436 and HB2011– allowing blowdry bars to operate without licensing. This is the bill that Governor Ducey referenced in his State of the State address. These bills look at different options for licensing, for example bills dealing with homeopathic care – others look at other states to reduce the burden of licensure which could in turn come back around more broadly. It’s all focusing on lowering the dollars/cost for those licenses and the accessibility to get those licenses or certification.

SB1436 – basically states that anybody is authorized to petition licensing boards/registrations/permits etc. and can apply for those registrations that might be questionable. Example of this would be allowing a CPA license for a person convicted of embezzlement. While not a good idea, the Board could consider an exception to this.

III. GUEST TOPIC

A. The APA/AZASLA network meetings

Caryn Logan-Heaps reported that there are generally 25-30 attendees and they occur the 1st Wednesday of the month. The EXCOM was asked to provide suggestions for topics, speakers and locations. It was proposed that a survey could be created and sent to members to provide feedback. Possible topics noted in the meeting were: CPTED, maintenance practices and Downtown Phoenix shade trees.

IV. CHAPTER BUSINESS

A. Secretary Report:

Brett A. motioned to approve January meeting minutes, David H. seconded. Motion Approved.

B. Treasurer Report:

Rick C. motioned to approve January Treasurer Reports, Brett A. seconded. Motion Approved.

January 2018

Savings balance: \$20,008.98

Checking balance: \$21,620.86

Receivables: \$20,000.00

Expenses month: \$7,033.61

Income month: \$29,488.15

Net Income month: \$22,454.54

C. 2018 Budget

Rick C. motioned to approve the 2018 Budget, Laura P. seconded. Motion Approved.

V. CHAPTER DISCUSSIONS

A. Book of Lists: Tom Synder brought to the EXCOM's attention that Landscape Architecture is no longer included in the Business Journal Book of Lists. In order to restore LA to the Book of Lists, firms would need to purchase ads from the Business Journal. Karla H. proposed AZASLA purchasing an ad on behalf of LA and soliciting firms to share in the cost. Karla H. to email firms to determine level of interest.

B. Subcommittee volunteers needed: Tabled

C. Chapter sponsor requests:

1. Tree Fund: James Urban has asked the EXCOM to provide support for the Tree and Soil Research Fund for Landscape Architecture Endowment (TSRF) campaign. National ASLA has agreed to share the opportunity to make contributions to the fund with members. The EXCOM has agreed to share the announcement of the TSRF campaign and to potentially include the announcement to the alliances portion of the website.

2. National Parks Legacy Act: AZASLA EXCOM has been asked to provide written support of the National Park Legacy Act that proposes the Federal government provide dedicated funding for maintenance and infrastructure at our National Parks. Aaron A. to send request to National for review.

3. Ed Mulrean Tree Study Support: Ed Mulrean has asked that AzASLA provide a letter expressing interest in his proposed research grant to collect data on temperature mitigation by desert trees.

4. Living Street Alliance Gil Peñalosa event: Living Streets Alliance asked AZASLA to contribute to the keynote presentation by Gil Peñalosa. EXCOM discussed parameters for providing financial sponsorships to other organization events. In this particular instance, the event is in line with the principles and goals of Landscape Architecture; however, the group expressed concern for the limited marketing benefit of sponsoring. Karla H. to reach out to Living Street

Alliance to determine how the EXCOM can best support this event and to make the most of the marketing potential.

David H. provided information on another related event—the Arizona Bicycling Summit on April 6 in Mesa.

Karla H. will send a consolidated email to members regarding the National Parks Legacy Act, Tree Fund and the Gil Peñalosa event.

IV. CHAPTER INFORMATION/UPDATES

A. Communications

Report Tabled

B. Board of Trustees Report:

Report Tabled

C. Alliance:

Report Tabled

D. SHADE/Education:

Report Tabled

E. Emerging Professionals:

Cristal Castro, Eva Zambrano and Tanner Christensen to head up the EP committee. First order of business is LARE meet ups/workshops.

1. 2017 ASLA Emerging Professionals Committee:

Report Tabled

F. Advocacy/Government Affairs:

Report Tabled

1. Licensure (National)

Report Tabled

G. HALS:

Caryn Logan-Heaps reported that the Encanto Park HALS submission has the largest scope the HALS team has taken on. The mapping should be completed by the end of summer and writing is at roughly 80%, however, the team is still looking for a photographer. The goal is to submit Encanto and Cattle track in 2019.

H. Active Transportation Committee

Tiffany H. reported about the ATC meeting where members saw presentations on natural cooling systems and dockless bike share systems.

I. Membership:

Report Tabled

J. Fellows:

Report Tabled

K. WLAM and Public Awareness

Report Tabled

L. Section Updates

Report Tabled

M. University Relations

1. Arizona State University: Report Tabled
2. University of Arizona: Report Tabled

N. Student Chapters:

1. ASU Chapter: Toni C. reported the following:
 - Student Chapter elections to be held February 21.
 - The Sketch Crawl is scheduled for March 31st, posters and advertising to be completed by February 23rd.
 - The student parking day exhibit will be at the State Capitol on Advocacy Day, April 24th.
 - ASU students will have the opportunity to take over the National ASLA Instagram account on April 11th for WLAM 2018
 - Students are preparing presentation materials for the BSLA 40th Anniversary event.
2. U of A Chapter: Amy W. reported that the following:
 - Annual Shadow day will be held March 13th
 - CAPLA Career Fair will be held March 23rd
 - U of A students will have the opportunity to take over the National ASLA Instagram account on April 13th for WLAM 2018

VIII. FUTURE AGENDA ITEMS

Meeting adjourned at 8:03 PM.

To add items to next month's meeting e-mail Laura with "ASLA Agenda Item" in the subject.