



2011 Annual Sponsorship Program

The Arizona Chapter of the American Society of Landscape Architects (AzASLA) provides numerous opportunities for businesses and individuals to market their products and services. Please review the sponsorship opportunities below and select the ones you are interested. Discounts are provided at the end of this listing based on the total dollar amounts.

AWARDS GALA

The Awards Gala is the chapter's premier annual event and focuses on the presentation of the chapter's annual awards. The banquet typically occurs in April.

- Grand Sponsor: banquet tickets (8), mini-expo table, special recognition on event marketing (pre-event, program full page listing, PowerPoint presentation, display board). \$3,000.00

 - Supporting Sponsor: banquet tickets (8), mini-expo table, recognition on event marketing (pre-event, program half page listing, PowerPoint presentation, display board). \$1,500.00

 - Education Session Sponsor: banquet tickets (2), recognition on event marketing & session signage. Sponsor to provide soft drinks and snacks for session attendees. \$500.00

 - Reception Sponsor: banquet tickets (2), recognition on event marketing, Sponsor to provide open bar & appetizers for reception attendees. \$500.00

 - Mini-Expo Table: banquet tickets (1), mini-expo table, recognition on event marketing. \$350.00
- \$ _____ .00**

The Awards Gala will be the focus of the Mesquite Journal spring issue. To select advertising for this spring issue see "Mesquite Journal Newsletter" listed below.

GOLF TOURNAMENT(S)

The golf tournament is one of the chapter's major social events and occurs one to two times per year in April / May and September / October. Sponsor provided items listed below are in addition to the sponsorship fee.

- Grand Sponsor: tournament entry (foursome), hole sponsor, special recognition on event marketing. \$3,000.00

 - Box Lunch Sponsor: tournament entry (foursome), hole sponsor, sponsor provides box lunches for attendees, recognition on event marketing. \$2,000.00

 - Award Reception Sponsor: tournament entry (foursome), hole sponsor, sponsor provides open bar & appetizers after tournament, recognition on event marketing. \$1,000.00

 - Golf Shirt Sponsor: hole sponsor, sponsor provides golf shirts for attendees, recognition on event marketing. \$500.00

 - Hat Sponsor: hole sponsor, sponsor provides hats for attendees, recognition on event marketing. \$500.00

 - Specialty Hole Sponsor: hole sponsor, sponsor provides gift for raffle, recognition on event marketing. \$500.00

 - Expo Table Sponsor: hole sponsor, recognition on event marketing. \$500.00

 - Drink Table Sponsor: hole sponsor, sponsor provides \$300.00 drink tab, recognition on event marketing. \$500.00

 - Hole Sponsor: hole sponsor, recognition on event marketing. \$150.00
- \$ _____ .00**

LUNCHEON SPONSORSHIP

Luncheons are held by each chapter section, Central (Phoenix metro area) and Southern (Tucson metro area) and occur every other month starting in January i.e. Jan / Mar / May / Jul / Sep / Nov. The Central Section luncheons occur on the 3rd Thursday of every other month and the Southern Section luncheons occur on the 3rd Tuesday of every other month.

Luncheon: \$850 per luncheon x _____ luncheon(s) = \$ _____ .00

Please specify which section you are interested:

Central - indicate any preference for which month: _____

Southern - indicate any preference for which month: _____

Note: Section luncheons may have more than one sponsor depending on the venue and associated costs. AzASLA will notify all sponsors to verify they are in agreement with co-sponsoring a luncheon.

AZASLA WEBSITE

The AzASLA website, www.azasla.org, is the primary point of contact and communication for the chapter. A sponsor logo and website link can be provided on the AzASLA website for the following price per month:

Sponsor logo & link \$50.00 per month x _____ months = \$ _____ .00

E NEWS BLAST NEWSLETTER

The E News Blast is the chapter's weekly newsletter providing timely notices of activities, conferences, events, exhibitions, meetings, speakers, etc relevant to the profession of landscape architecture. The newsletter is distributed electronically to approximately 300 – 350 people. Sponsor logo and website link will be inserted in the newsletter.

Sponsor logo & link \$25.00 per issue x _____ issues = \$ _____ .00

MESQUITE JOURNAL NEWSLETTER

The Mesquite Journal is the chapter's scholarly publication that offers exploration of ideas and challenges central to the contemporary practice of landscape architecture in Arizona. Besides scholarly features, the journal includes more in-depth coverage of chapter events than the chapter's website or E News Blast newsletter. The journal is issued two times a year, an electronic and printed format in the spring focusing on the chapter's annual awards program and in the fall, an electronic only format. The estimated number of people receiving the journal is 350 – 400 per issue including state and local government representatives. Advertisers shall provide camera ready artwork matching the exact dimensions of the selected ad size in jpeg format. Price is for black & white or color listings.

Spring Issue (electronic + printed)

<input type="radio"/>	Business Card	2" x 3-1/2"	x	\$150.00	=	\$_____.	00
<input type="radio"/>	1/4 Page	3-3/4" x 5-0"	x	\$200.00	=	\$_____.	00
<input type="radio"/>	1/2 Page	7-1/2" x 5-0"	x	\$400.00	=	\$_____.	00
<input type="radio"/>	Full Page	7-1/2" x 10-0"	x	\$800.00	=	\$_____.	00

Fall Issue (electronic only)

<input type="radio"/>	Business Card	2" x 3-1/2"	x	\$100.00	=	\$_____.	00
<input type="radio"/>	1/4 Page	3-3/4" x 5-0"	x	\$125.00	=	\$_____.	00
<input type="radio"/>	1/2 Page	7-1/2" x 5-0"	x	\$250.00	=	\$_____.	00
<input type="radio"/>	Full Page	7-1/2" x 10-0"	x	\$500.00	=	\$_____.	00

\$_____.00

SPONSORSHIP TOTAL \$ _____ .00

SPONSORSHIP DISCOUNTS

<u>Sponsorship Total</u>	<u>Level</u>	<u>Discount</u>	<u>Amount Due</u>
\$ _____	Gold (\$5,000 +)	- _____ (20%)	= \$ _____ .00
\$ _____	Silver (\$2,500-\$4,999)	- _____ (15%)	= \$ _____ .00
\$ _____	Copper (\$1,000-\$2,499)	- _____ (10%)	= \$ _____ .00
\$ _____	Bronze (\$500-\$999)	- _____ (5%)	= \$ _____ .00

AzASLA 2011 Sponsorship Agreement

Contact Name: _____

Company: _____

Address: _____

Telephone: _____ Email: _____

Payment Information:

AzASLA will send an invoice after the sponsorship agreement has been received.

Please send payment within fourteen (14) days of receipt of invoice.

AzASLA Contact Information:

Karla Hunt, Administrative Assistant

Arizona Chapter, American Society of Landscape Architects (AzASLA)

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602-258-8668

Thank You for Supporting AzASLA!