

# 2012 AzASLA CONFERENCE & GALA

SATURDAY, MARCH 31, 2012

Join us for the Arizona Chapter's most prestigious event honoring the best in our profession with an afternoon and evening of celebration, education and recognition.

## SCHEDULE OF EVENTS

1:00PM - 4:00PM - CONFERENCE  
4:00PM - 6:00PM - EXPO & RECEPTION  
6:00PM - 9:00PM - AWARDS & DINNER

## LOCATION

AE ENGLAND BUILDING  
424 N CENTRAL AVENUE  
PHOENIX, AZ 85004



## CONFERENCE EDUCATION SESSIONS - EARN 3 PDH CREDITS



THE ECONOMIC IMPACT OF ARIZONA'S NATURAL ASSETS REGIONAL AND STATEWIDE ADVOCACY -WHAT WE CAN DO TOGETHER  
*Diane Brossart, President & CEO, Valley Forward Association*

Diane Brossart leads Valley Forward, a non-profit public interest organization that focuses on issues such as land use planning and desert preservation, transportation and air quality, water concerns and environmental education. Arizona Forward and the Valley's Pedestrian Freeway are two important VFA initiatives that are receiving widespread recognition for their role in addressing economic, environmental and quality of life issues in the Arizona. Diane has an impressive resume including the Outstanding Achievement Award from the EPA, Region 9; Award of Distinction from the Western Mountain Region of the American Institute of Architects; and first-place honors from the City of Phoenix Mayor's Environmental Awards Program.



RED FIELDS TO GREEN FIELDS - THE CITY OF PHOENIX REVITALIZING PHOENIX IN PARTNERSHIP WITH THE CITY PARKS ALLIANCE AND SPEEDWELL FOUNDATION  
*Chris Ewell, RLA, R2G Project Manager & Landscape Architect II, City of Phoenix Parks & Recreation Department*

Chris Ewell is focused on seizing the opportunities presented by the economic downturn to create a healthier more livable Phoenix. In his R2G Project Manager role he is working with partners to identify financially distressed properties (real estate "in the red") in Phoenix, develop tools for acquiring them and converting them into green space: public parks and adjacent land "banked" for future sustainable development. Chris' portfolio includes the \$170 million Rio Salado Oeste project and grants writing and administration for over \$120 million in capital improvement and land conservation projects. Chris will soon receive a Master's in Public Administration with an Urban Management Concentration from Arizona State University.



WATER SAVVY ECONOMIC GROWTH IN ARIZONA SETTING THE NATIONAL STANDARD USING TECHNOLOGY TO MEET WATER CONSERVATION GOALS  
*Warren S. Gorowitz,*

*Vice-President, Sustainability and Conservation, Ewing Irrigation Products*  
Warren S. Gorowitz, vice president of sustainability and conservation for Ewing, is passionate about the Green Industry and water conservation. With involvement and leadership spanning both regionally and nationally, Warren has a vested commitment to teaching, technology, water efficiency and environmental stewardship. An industry leader with extensive experience in water management and sustainability, Warren manages Ewing's 14-member regional Water Management Specialists team; is an Irrigation Association Certified Landscape Irrigation Auditor, and an EPA WaterSense Partner; and holds a Bachelor of Science in Ornamental Horticulture from California Polytechnic State University in San Luis Obispo, California.

## KEYNOTE SPEAKER



SHANE COEN, FASLA  
COEN + PARTNERS

Shane Coen is the founder and principal-in-charge of Coen + Partners, a Minneapolis-based cross-disciplinary landscape architecture firm. Over the past twenty years, Coen + Partner's work has been recognized as both progressive and timeless, receiving over thirty awards for landscape architecture, planning, and urban design. Shane's studio has been acknowledged by the AIA, the ASLA, and the Committee on Urban Environment as well as by the editorial staff of such influential publications as The New York Times, Metropolis, Dwell, and Architectural Record. In addition to lecturing extensively and his current position as a design critic at Harvard University's Graduate School of Design, Shane focuses on building collaborative relationships with influential contemporary architects, designers, and artists throughout the world.

## 2011 PRESIDENT'S AWARD WINNER



H.N. and Frances Berger Thomas & Joan Kalimanis Healing Garden  
Ten Eyck Landscape Architects

## 2012 SPONSORS

